



## **FOR IMMEDIATE RELEASE**

### **MPV Secures Three New Clients**

*By utilizing MPV Phynance™, medical groups will increase revenue through the recovery of contractual underpayments*

SAN ANTONIO, Texas. – January 25, 2004 – Medical Present Value, Inc. (MPV), a leading provider of contract modeling services and claims auditing software to maximize reimbursement for medical groups, today announced new contracts with Robert Wood Johnson University Medical Group (UMDNJ), University Physician Associates at the University of New Mexico Health Sciences Center and Vancouver Clinic. All three organizations will use MPV Phynance to help manage their payor contracts and identify payment variances.

MPV employs its highly trained contract analyst team and advanced technology to value and verify health care claims and payments according to the terms of the various payor contracts. The contract team also maintains a database of client-specific contract terms, fee schedules and payment policies and continually updates Medicare, state and other payment rules to ensure claim pricing is accurate.

"These new contracts continue to validate our approach to helping medical groups remain profitable in today's competitive healthcare marketplace," said Larry Gray, CEO of MPV. "With the complexity of payor contracts, it is often difficult for medical groups to get paid what they are owed. By using Phynance to help manage this process, these groups can identify, appeal and recover contractually underpaid claims, resulting in an increase in net collected revenue, reduced payment cycle times and streamlined administrative processes."

Robert Wood Johnson University Medical Group is a 460-physician, multi-specialty practice for the faculty physicians at the University of Medicine and Dentistry of New Jersey. The group provides comprehensive healthcare services to the central New Jersey region through a network of primary care centers offering family medicine, internal medicine, obstetrics/gynecology and pediatrics.

University Physicians Associates at the University of New Mexico Health Sciences Center is a multi-specialty group that serves as the faculty practice plan organization for physicians and other providers at the University of New Mexico School of Medicine. Based in Albuquerque, N.M., the group represents more than 540 faculty physicians and more than 450 resident physicians.

The Vancouver Clinic is a multi-specialty practice with more than 100 physicians serving the greater Vancouver, Wash., area. The clinic has six locations offering a variety of services including a full-service radiology department, laboratory, MRI, ultrasound, bone densitometry, endoscopy suite, urgent care, travel clinic, ECG, physical therapy and sleep center.

**About MPV**

MPV, headquartered in San Antonio, Texas, enables medical groups to increase revenue and reduce payment cycle times through contract modeling services and claims auditing software that ensure medical claims are paid accurately according to their payor contracts. Founded in 1996, the company is privately held and serves physician organizations across the United States. For more information, please visit [www.mpv.com](http://www.mpv.com).

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Press Contact:  
Merideth Fulton  
210.582.6331  
[mfulton@mpv.com](mailto:mfulton@mpv.com)