



FOR IMMEDIATE RELEASE

Christine Campbell Named VP of Client Services

Veteran to lead company's efforts to deliver outstanding value to its clients

SAN ANTONIO, Texas. – November 28, 2005 – Medical Present Value, Inc. (MPV), a leading provider of financial tools and expert services to manage payor contracts and audit reimbursement, today announced the appointment of Christine Campbell as vice president of client services. In this role, Campbell will be responsible for ensuring client success by leading pre-sales support, implementation, training and account management activities.

Campbell joins MPV with more than 15 years of experience in managing and improving professional and technical services and processes, financial systems and software engineering. Most recently, Campbell served as vice president of client services and client experience for ADP Inc., where she led the implementation, training and service organization for company's new payroll and human resources application, managed client retention and developed an eService center to deliver exceptional client service levels. At ADP, she also served as director of implementation and held various management positions at Global Turnkey Solutions, PeopleSoft and Software Plus.

“Christine's experience and qualifications make her an ideal candidate to manage the most important aspect of our business – client success,” said Tom Stampiglia, CEO of MPV. “We welcome Christine to the MPV team and look forward to her contributions as we continue to deliver outstanding client value and improve overall operations.”

About MPV

MPV provides medical groups with financial tools and expert consultative services to monitor payor performance, verify reimbursement, reduce registration, coding and posting errors, negotiate better contracts and improve overall cash flow. Serving more than 17,000 physicians nationwide, MPV gives clients better control of their payor contracts, improves workflow efficiency and strengthens the bottom line. For more information, please visit www.mpv.com.

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