



FOR IMMEDIATE RELEASE

Sharp HealthCare Selects MPV to Improve Payor Contract Performance *California-based medical group will utilize MPV's expert analysts and Web-based Phynance™ technology to maximize reimbursement*

AUSTIN, Texas. – November 14, 2006 – Medical Present Value, Inc. (MPV), a leading provider of financial tools and expert services to manage payor contracts and audit reimbursement, today announced that San Diego-based Sharp HealthCare has selected MPV to help manage payor contracts for more than 300 providers at the Sharp Rees-Stealy and Mission Park Medical Groups.

MPV's highly trained contract analyst team will define and model the terms of each medical group's payor contracts into the Web-based Phynance™ application, which values medical claims based on the latest payment rules and fee schedules. This unique approach to payor contract management allows users to verify claim payment at the line-item level and better identify potential underpayments.

"While we recognized that automation would allow us to streamline the way we monitor payment variances, we were unable to effectively leverage our practice management system to achieve this goal. As a result, we continued to rely on a manual process that was both tedious and inefficient," said Carol Wanke, vice president of managed care operations for Sharp HealthCare. "With MPV, we can not only address these challenges, but also model proposed contracts based on historical claims data, improve negotiations with payors and identify payment trends. In addition, we will benefit from MPV's expertise in defining, modeling and analyzing payor contracts, resulting in increased revenue and improved efficiency."

In addition to evaluating the performance of its contracts, Sharp HealthCare can also use the information stored in MPV Phynance to calculate expected patient balances at or before the time of service, helping to increase time-of-service collections and reduce bad debt. The group can also generate comprehensive undercharge reports to ensure chargemaster accuracy and to assess the implications of proposed contracts for future negotiations with payors.

"We are pleased that Sharp HealthCare selected MPV to help improve its payor contract management processes," said Tom Stampiglia, CEO of MPV. "Through our partnership, they will quickly realize the benefits that a combined services and technology approach can have on the bottom line."

About MPV

MPV provides medical groups with financial tools and expert consultative services to monitor payor performance, verify reimbursement, reduce registration, coding and posting errors, negotiate better contracts and improve overall cash flow. Serving more than 27,000 physicians nationwide, MPV gives clients better control of their payor contracts, improves workflow efficiency and strengthens the bottom line. For more information, please visit www.mpv.com.

#

Press Contact:
Merideth Fulton
512-439-0201
mfulton@mpv.com