



FOR IMMEDIATE RELEASE

MPV Announces Contract with Cedars-Sinai Physicians Billing Service *Los Angeles-based medical billing service to utilize MPV Phynance™ for payor contract oversight*

AUSTIN, Texas. – November 28, 2006 – Medical Present Value, Inc. (MPV), a leading provider of financial tools and expert services to manage payor contracts and audit reimbursement, today announced a new contract with Los Angeles-based Cedars-Sinai Physicians Billing Service. Under the terms of the agreement, Cedars-Sinai Physicians Billing Service will utilize MPV's consultative services and Web-based Phynance technology to monitor reimbursement and identify payment variances for 450 physicians at three medical groups.

MPV's contract analyst team will define the terms of each payor contract into the MPV Phynance application and maintain a database of client-specific contract terms, fee schedules and payment policies to ensure claim pricing is accurate. Fully defining and modeling the terms of each contract in Phynance allows Cedars-Sinai Physicians Billing Service to better identify and appeal claims paid at less than the contract rate and identify potential registration and posting errors.

"Our billing service sought a robust solution that could effectively automate the process of ensuring accurate payment for medical services," said Jill Martin, vice president of finance for Cedars Sinai Medical Network Services. "MPV's proven methodology will allow us to manage our payor contracts to the highest level of accuracy."

In addition, the billing service can use the claims information stored in MPV Phynance to analyze contract performance and better assess the implications of new and proposed contract terms. This data can also be used to calculate expected patient balances at or before the time of service and to generate comprehensive undercharge reports that will allow the group to optimize its chargemaster.

"Cedars-Sinai's selection of MPV reinforces the value of our unique approach to payor contract management," said Tom Stampiglia, CEO of MPV. "Our combination of financial services and technology directly impacts the bottom line through better performing contracts, improved cash flow and increased revenue."

About MPV

MPV provides medical groups with financial tools and expert consultative services to monitor payor performance, verify reimbursement, reduce registration, coding and posting errors, negotiate better contracts and improve overall cash flow. Serving more than 27,000 physicians nationwide, MPV gives clients better control of their payor contracts, improves workflow efficiency and strengthens the bottom line. For more information, please visit www.mpv.com.

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