



## FOR IMMEDIATE RELEASE

### **MPV Announces New Contracts with Southeastern Orthopaedics, P.C. and Holston Medical Group, P.C.**

*Tennessee-based practices will use MPV Phynance™ to maximize the value of their payor contracts, reduce payment errors and enhance workflow efficiency*

AUSTIN, Texas. – February 6, 2007 – Medical Present Value, Inc. (MPV), a leading provider of financial tools and expert services to manage payor contracts and audit reimbursement, today announced new contracts with Southeastern Orthopaedics, P.C. of Knoxville, Tenn. and Holston Medical Group, P.C. of Kingsport, Tenn.

Both medical groups will use MPV Phynance to further improve the contract management process, identify contractual underpayments and increase revenue. MPV's highly trained contract analyst team defines and models payor contracts into the MPV Phynance application, which then values healthcare claims according to the terms of each individual payor contract. The team also maintains a database of client-specific contract terms, fee schedules and payment policies and continually updates Medicare, state and other payment rules to ensure claim pricing is accurate.

"Having the ability to monitor payor performance based on contract terms will enable our group to make more strategic business decisions and increase overall revenue," said Bill Knight, CFO of Holston Medical Group. "In addition, MPV simplifies the complex and time-consuming process of manually reviewing reimbursement accuracy, which increases efficiency and eliminates the need for us to hire additional personnel."

Fully defining the terms of each contract in Phynance allows medical groups to better identify and appeal claims paid at less than the contract rate and identify potential registration and posting errors. The application also enables users to recognize and modify contract language that may lead to underpayments.

"MPV provides a complete and straightforward process for managing payor contracts and tracking reimbursement," said Glenn Sumner, CEO of Southeastern Orthopaedics, P.C. "Our partnership will allow us to collect more revenue, better evaluate proposed contract terms and improve our payor relationships."

"It is increasingly difficult for medical groups to determine accurate payment based on the terms of their payor contracts," said Tom Stampiglia, CEO of MPV. "We are pleased that Southeastern Orthopaedics and Holston Medical Group have selected MPV to minimize payment inaccuracies and improve payor contract performance."

**About MPV**

MPV provides medical groups with financial tools and expert consultative services to monitor payor performance, verify reimbursement, reduce registration, coding and posting errors, negotiate better contracts and improve overall cash flow. Serving more than 27,000 physicians nationwide, MPV gives clients better control of their payor contracts, improves workflow efficiency and strengthens the bottom line. For more information, please visit [www.mpv.com](http://www.mpv.com).

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