



FOR IMMEDIATE RELEASE

Lexington Clinic Selects MPV for Payor Contract Management

Kentucky practice partners with MPV to improve contract negotiations and maximize reimbursement

AUSTIN, Texas. – February 13, 2007 – Medical Present Value, Inc. (MPV), a leading provider of financial tools and expert services to manage payor contracts and audit reimbursement, today announced a new contract with Lexington Clinic, a multi-specialty practice located in Lexington, Ky.

The 200-physician medical group will utilize MPV's combination of contract modeling and definition services and Web-based technology to verify claim payments at the line-item level, streamline revenue cycle management processes and improve cash flow. MPV's team of highly trained contract analysts will load the complex terms of Lexington Clinic's payor contracts into the Web-based MPV Phynance™ application, which values medical claims based on the latest fee schedules and payment rules.

"By collaborating with MPV, we will have the tools we need to better track and recover contractual underpayments and improve cash flow," said Kim Newland, director of revenue cycle management for Lexington Clinic. "MPV's combined services and technology offering also provides valuable data that enables us to analyze how each contract will affect revenue before agreeing to new contract terms."

In addition, Lexington Clinic can use the claims information stored in Phynance to calculate expected patient balances at or before the time of service and to generate comprehensive undercharge reports that will allow the group to optimize its chargemaster.

"MPV's approach to payor contract management is a proven method for identifying payment errors, improving contract performance and strengthening the bottom line," said Tom Stampiglia, CEO of MPV. "Lexington Clinic's selection of MPV reinforces the important role that payor contracts play in an efficient and effective revenue cycle management strategy."

About MPV

MPV provides medical groups with financial tools and expert consultative services to monitor payor performance, verify reimbursement, reduce registration, coding and posting errors, negotiate better contracts and improve overall cash flow. Serving more than 27,000 physicians nationwide, MPV gives clients better control of their payor contracts, improves workflow efficiency and strengthens the bottom line. For more information, please visit www.mpv.com.

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