



## **FOR IMMEDIATE RELEASE**

### **MPV Signs Contract with MSO Inc. for Payor Contract Management at Two Physician Practices**

*Agreement will enable Aurora Denver Cardiology Associates and Western Cardiology Associates to track payor compliance*

AUSTIN, Texas. – July 10, 2007 – Medical Present Value, Inc. (MPV), a leading provider of financial tools and expert services to manage payor contracts and audit reimbursement, today announced a new contract with MSO Inc., a provider of practice management services for medical groups. Under the terms of the agreement, MPV will enable two Denver-based MSO clients, Aurora Denver Cardiology Associates and Western Cardiology Associates, to better define the complex terms of their payor contracts, verify reimbursement and improve cash flow.

MPV helps medical groups achieve accurate reimbursement through a combination of consultative services and Web-based technology. The company's contract analyst team defines the terms of each payor contract into the MPV Phynance™ application and maintains a database of client-specific contract terms, fee schedules and payment policies to ensure claim pricing is accurate. Fully defining the terms of each contract in Phynance allows users to determine the value of claims before they are filed, identify potential underpayments and correct front and back-office errors.

"Payor activity is constantly changing, and we wanted to find a vendor that has a solution for the ongoing management and maintenance of payor contracts," said Carol Ann Tolbert, executive director at MSO, Inc. "MPV's payor compliance tools and services will allow our clients to evaluate proposed terms during future contract negotiations and tailor their bargaining strategy to the factors that will impact payment the most. Ultimately, this will enhance the bottom line and increase revenue for our practices."

Using the contract data and claims history stored in the Phynance application, users can create a customized analysis of how new contract terms may affect payment for medical claims. With this information, practices can model the financial implications of multiple variables, including carve outs, alternate fee schedules and modifier rules, to see how new contract terms would apply to the exact mix of medical services that will be provided.

"MPV allows us to analyze every claim at the line-item level and verify we are being paid correctly," said Bill Johnson, CEO of Aurora Denver Cardiology. "In addition to providing us with peace of mind, it also allows us to maximize the performance of our payor contracts and increase overall revenue."

**About MPV**

MPV provides medical groups with financial tools and expert consultative services to monitor payor performance, verify reimbursement, reduce registration, coding and posting errors, negotiate better contracts and improve overall cash flow. Serving more than 31,200 physicians nationwide, MPV gives clients better control of their payor contracts, improves workflow efficiency and strengthens the bottom line. For more information, please visit [www.mpv.com](http://www.mpv.com).

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