



FOR IMMEDIATE RELEASE

Medical College of Wisconsin, Hendrick Medical Center and Covenant Medical Group to Utilize MPV Eligibility

Real-time, integrated eligibility and benefits verification solution to help organizations increase patient collections

AUSTIN, Texas. – February 24, 2009 – Medical Present Value, Inc. (MPV) today announced that Medical College of Wisconsin, Inc., Hendrick Medical Center and Covenant Medical Group have selected MPV Eligibility for real-time verification of patient eligibility and insurance coverage throughout the billing process.

Representing more than 1,150 providers, the healthcare organizations include:

- Medical College of Wisconsin, Inc., a 1,030-provider group based in Milwaukee, Wis.;
- Hendrick Medical Center, a 500-bed hospital in Abilene, Texas, which is part of Hendrick Health System; and
- Covenant Medical Group, a 120-provider group based in Lubbock, Texas.

MPV Eligibility enables healthcare organizations to automate the insurance and benefits verification process and electronically gather patient co-payment, deductible and other relevant information in an average of six seconds per transaction. This real-time transaction will enable groups to reduce claim rejections and denials by verifying patient insurance information.

"We selected MPV Eligibility because of our confidence in the company's software and services after many years of using MPV Contract Management with great success," said Marion Livingstone, executive director of Medical College of Wisconsin. "By automating eligibility and benefits verification, we will be able to streamline workflow within our practice management system, GE Centricity® Business, allowing us to reduce phone calls to payors, minimize checks on individual payor websites, and increase patient collections."

With direct integration to the GE Centricity Business practice management system, organizations using GE Centricity Business are able to apply business intelligence to returned data to ensure the correct financial class is used, resulting in enhanced productivity and minimized billing errors.

In addition, the software enables users to verify patient addresses to ensure the correct billing information is on file. Healthcare organizations can also electronically match self-pay patients against state Medicaid databases, ensuring that accounts covered by Medicaid are properly classified to optimize reimbursement opportunities.

About MPV

MPV helps medical groups to maximize practice revenue and meet the demands of healthcare consumers by combining technology and consultative services to fully

automate eligibility and insurance verification; reduce patient write-offs; monitor payor contract compliance; recover underpayments and negotiate better contracts.

#

Press Contact:
Merideth Wilson
512-439-0201
mwilson@mpv.com