



FOR IMMEDIATE RELEASE

Five Physician Groups Select MPV to Monitor Payer Contract Compliance and Recover Underpayments

Groups to verify payments at line-item level and track payment variances through use of MPV Contract Management

AUSTIN, Texas. – March 31, 2009 – Medical Present Value, Inc. (MPV) today announced that it has secured contracts with five medical groups for the use of MPV Contract Management, a Web-based application that enables practices to audit reimbursement and payer performance based on individual client contract terms, the latest payment rules and payer adjudication logic.

Representing more than 550 providers, the practices include:

- Utica Park Clinic, a Tulsa, Okla.-based multispecialty group with 200 providers;
- Pediatric Associates, a 130-provider pediatric practice located in Lauderdale Lakes, Fla.;
- Austin Radiological Association, a radiology group based in Austin, Texas, with 80 physicians;
- The Doctors Clinic, a Bremerton, Wash. multispecialty group with nine locations and over 80 providers in 20 specialties; and
- RADIA Medical Imaging, 75-physician radiology and vascular surgery practice in Seattle, Wash.

Utilizing MPV Contract Management the groups will be able to automate payer variance appeal processes, determine expected reimbursement for medical claims and evaluate new, proposed contract rates from payers. The ability to verify claim payments at the line-item level enables practices to detect contractual underpayments and payment trends.

“We purchased MPV because it gives us the ability to monitor local and national payer performance more efficiently and effectively than our current process allows,” said Chris Coates, CFO of The Doctors Clinic. “This move also greatly improves our ability to analyze new contract proposals from payers to ensure that we agree to terms favorable to the financial health of our practice.”

In addition, practices can generate an estimate for a patient’s out-of-pocket expenses prior to service, using the data stored in MPV Contract Management. Providing these estimates upfront can lead to increased collections and reduced patient bad debt. Patient-provider relationships also often benefit because financial expectations are set upfront.

“With today’s economy, it’s necessary for us to closely monitor revenue from both patients and payers,” said Doyle Rabe, CEO of Austin Radiological Association. “Partnering with MPV will enable us to meet this need by helping ensure that payers

abide by contract terms and that patients have a better understanding of their financial responsibility before the time of service.”

About MPV

MPV helps medical groups to maximize practice revenue and meet the demands of healthcare consumers by combining technology and consultative services to fully automate eligibility verification; reduce patient write-offs; monitor payer contract compliance; recover underpayments and negotiate better contracts.

#

Press Contact:

Merideth Wilson

512-439-0201

mwilson@mpv.com